



- [Main page](#)
- [Contents](#)
- [Featured content](#)
- [Current events](#)
- [Random article](#)
- [Donate to Wikipedia](#)
- [Wikipedia store](#)

Interaction

- [Help](#)
- [About Wikipedia](#)
- [Community portal](#)
- [Recent changes](#)
- [Contact page](#)

Tools

- [What links here](#)
- [Related changes](#)

Not logged in [Talk](#) [Contributions](#)

[Create account](#) [Log in](#)

[Article](#) [Talk](#)

[Read](#) [Edit](#) [View history](#)

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SBS 6



SBS 6 logo since 2013

Launched	28 August 1995; 22 years ago
Network	SBS Broadcasting B.V.
Owned by	Talpa Holding
Picture format	576i 16:9 (SDTV) 1080i (HDTV)
Audience share	7.8% (2016, ^[1])
Country	Netherlands
Broadcast area	Netherlands

[Upload file](#)
[Special pages](#)
[Permanent link](#)
[Page information](#)
[Wikidata item](#)
[Cite this page](#)

[Print/export](#)

[Create a book](#)
[Download as PDF](#)
[Printable version](#)

[In other projects](#)

[Wikimedia Commons](#)

[Languages](#)

[Deutsch](#)
[Français](#)
[Frysk](#)
[한국어](#)
[Nederlands](#)
[中文](#)

 [Edit links](#)

Headquarters [Amsterdam, Netherlands](#)
Sister channel (s) [NET 5](#)
[Veronica](#)
[SBS 9](#)
Website www.sbs6.nl 

Availability

Terrestrial

Digitenne [Channel 6 \(SD\)](#)

Satellite

CanalDigitaal [Channel 6 \(HD\)](#)

Cable

Ziggo [Channel 6 \(HD\)](#)
[Channel 930 \(SD\)](#)

CAIW [Channel 6](#)


Kabel Noord [Channel 6](#)

IPTV

KPN [Channel 6](#)

Tele2 [Channel 6](#)

Streaming media

UPC Horizon [Watch live](#)  (Netherlands only)

SBS 6 is a [Dutch](#) commercial [TV channel](#) owned by [SBS Broadcasting B.V.](#), formerly a part of

[SBS Broadcasting Group](#) and now owned by [Talpa Holding](#). Other channels of the group in the Netherlands are [NET 5](#), [Veronica](#) and [SBS 9](#).

Contents

- 1 [History](#)
- 2 [Programming](#)
 - 2.1 [Imported](#)
 - 2.2 [Local](#)
 - 2.3 [Sports](#)
- 3 [References](#)
- 4 [External links](#)

History [[edit](#)]

SBS stands for Scandinavian Broadcasting System. When the [SBS Broadcasting Group](#) started expanding outside of [Scandinavia](#) in 1995, one of the first countries where they set up a channel was the [Netherlands](#) with SBS 6. SBS 6 was the third Dutch commercial TV station after [RTL 4](#) and [RTL 5](#). SBS 6 launched on 28 August 1995.^[2]

When SBS 6 was launched, they were in a tough competition with the channel [Veronica](#), which

started as a commercial station at the same time. Both SBS 6 and Veronica wanted to be on channel 6 of the viewer's [television](#).

The [SBS Broadcasting Group](#) expanded their Dutch channel list with [NET 5](#) on 1 March 1999.

^[3] In 2003 [Veronica](#) was added to the list of channels.^[4]

The German [ProSiebenSat.1 Media](#) took over the parent company, SBS Broadcasting Group, on 27 June 2007.^[5] In 2011, all of SBS's activities in the Netherlands (through [SBS Broadcasting B.V.](#)), including the three TV stations (SBS 6, [NET 5](#) and [Veronica](#)), the two TV guides (Veronica Magazine and Totaal TV), production, design and text activities were sold to a joint venture between Sanoma Media Netherlands (67%) and Talpa Holding (33%).^[6]

On 10 April 2017 Talpa Holding acquired a 67% stake from Sanoma Media Netherlands.^[7]

Programming [\[edit \]](#)

Imported [\[edit \]](#)

- [According to Jim](#)
- [Castle](#)

- Close to Home
- Columbo
- Coronation Street
- Diagnosis: Murder
- Flashpoint
- Friends
- Heartbeat
- House
- Little House on the Prairie
- Martin
- Medical Emergency
- Monk
- My Wife and Kids
- NCIS
- NCIS: Los Angeles
- Space: Above and Beyond
- The Fresh Prince of Bel-Air
- The Mentalist
- The Sing-Off
- Under the Dome
- Who's the Boss?

Local [[edit](#)]


- Bouw Je Droom

- [Celblok H](#) (an adaptation of the Australian drama *Wentworth*)
- [De Hoofdprijs](#)
- [Domino Day](#)
- [Hart van Nederland](#)
- [Lotto Weekend Miljonairs](#)
- [Reportage](#)
- [Shownieuws](#)
- [Trauma Centrum](#)

Sports [\[edit \]](#)

- [BDO World Darts Championship](#)
- [Marathon Speedskating](#)
- [PDC World Darts Championship](#) Summaries only (live on the website)
- [Red Bull Air Race](#)
- [UEFA Champions League](#), since season 2015/2016
- World Cup/Europe Cup qualification of the Dutch national [football](#) team (all home and friendly matches)

References [\[edit \]](#)

1. [^] ["Jaarrapport 2016"](#)  (PDF). Stichting Kijk Onderzoek.

2. ^ Westerhof, Jan (26 June 1995). "SBS 6 wil sensatie en dicht-bij-huis 'Je moet dicht bij jezelf en de kijker blijven' ". *de Volkskrant*. Retrieved 1 December 2012.
3. ^ Lange, Yasha (26 January 1999). "Publieke omroep niet bang voor commercieel Net 5" . *NRC Handelsblad*. Retrieved 1 December 2012.
4. ^ "VOO in jaartallen" . Beeldengeluidwiki.nl. Retrieved November 26, 2012.
5. ^ Donald Koeleman (June 27, 2007). "ProSiebenSat.1 acquires SBS" . Broadband TV News.
6. ^ Peter van der Ploeg (April 20, 2011). "Sanoma en Talpa nemen SBS over" . NRC Handelsblad.
7. ^ "Het is nu officieel: Sanoma verkoopt SBS aan Talpa" (in Dutch). NOS. Retrieved 10 April 2017.

External links [[edit](#)]

- [Official website](#)

NPO	NPO 1 • NPO 2 • NPO 3 • NPO 4 NPO Cultura • NPO Nieuws • NPO Sport • NPO Zapp Xtra •
RTL	RTL 4 • RTL 5 • RTL 7 • RTL 8 RTL Crime • RTL Lounge • RT
Talpa	NET 5 ^[gl 2] • SBS 6 ^[gl 2] • TV 538 Veronica ^[gl 2]
Fox	24Kitchen • BabyTV ^[gl 4] • Fox ^[gl 3] (Fox Sports Eredivisie ^[gl 5] • Fox Sports International ^[gl 5]) • National Geographic • Nat Ge Sky News ^[gl 4]
Viacom	Comedy Central • Comedy Ce Comedy Central Extra • MTV MTV Live HD • MTV Music 24 Nick Jr. • Nick Music • Nick To VH1 Europe • VH1 Classic Eu
Discovery	Animal Planet • Discovery • Di Discovery World • Eurosport 7 Investigation Discovery • TLC
Disney-ABC	Crime & Investigation Networ Disney Channel • Disney Junio Viceland ^[gl 7]
AMC	AMC • CBS Reality ^[gl 8] • Extre • JimJam • Outdoor Channel ^[gl 9]

Turner	Boomerang • Cartoon Network CNN International
Ziggo	Ziggo Sport • Ziggo Sport Tot (Ziggo Sport Select • Ziggo Sp Ziggo Sport Golf • Ziggo Spor Ziggo Sport Extra 1 and 2) • Z
NBCUniversal	CNBC Europe • E! • Euronews
Sony	Film1 Premiere • Film1 Action Film1 Drama
Stingray Digital	Stingray Brava • Stingray Dja Stingray iConcerts • Stingray
Scripps	Fine Living • Food Network • T
MuziekKiosk	Nashville TV • SchlagerTV • TV
VRT	één • Canvas • Ketnet
BBC	BBC One • BBC Two • BBC F Cbeebies • BBC First • BBC E BBC World News
ARD/ZDF	Das Erste • ZDF • NDR Fernse WDR Fernsehen
Regional	AT5 • L1 TV • NH • Omroep Br Omroep Flevoland TV • Omro Omrop Fryslân TV • RTV Dren RTV Oost • RTV Rijnmond • R TV Gelderland • TV West

Other	100% NL TV • 192TV • Dance Family 7 • FashionTV • Motors OutTV • Pebble TV • RTV-7 • S
International channels	Al Jazeera English • Arte • CG • Mezzo TV • RTL • Sat.1 • TR • TVE Internacional
Defunct	13th Street Universal • Adven The Box Comedy • Canal+ • C Discovery Travel & Living • ES ESPN Classic • Euro 7 • Famil • Film1 Sundance • Filmnet • F Fox Life • Geschiedenis 24 • H Hallmark Channel • HBO 1/2/3 • MGM Channel • NBC Super NostalgieNet • NPO Doc • NP RTL-Véronique • Spirit 24 • Sp Sterren 24 • SuperSport • Syfy TCM/TNT Classic Movies • TM TMF NL • TMF Pure • TNT • Ta TV10 Gold • V8 • Vesta TV • W Yorin • Zone Club • Zone Horr

1. ^ a joint venture with VRT
2. ^ ^{a b c d} through SBS Broadcasting B.V.
3. ^ a joint venture with Telegraaf Media Gro
4. ^ ^{a b} distributed by Fox Networks Group B

5. [^] ^{*a b c d*} through Eredivisie Media & Marketing, a joint venture with [Eredivisie CV](#), [Endemol](#) and [Mediahuis](#)
6. [^] a joint venture with [Endemol](#)
7. [^] ^{*a b c*} through [A&E Networks UK](#), a joint venture with [Sky plc](#)
8. [^] a joint venture with [CBS](#)
9. [^] a joint venture with Outdoor Channel Holdings
10. [^] a joint venture with Shorts International
11. [^] Media Globe Networks (53%), [NBCUniversal](#) (25%) and European public broadcasters (25%)

Categories:

[1995 establishments in the Netherlands](#)

[Television channels in the Netherlands](#)

[Television channels and stations established in 1995](#)

[Media in Amsterdam](#)

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